



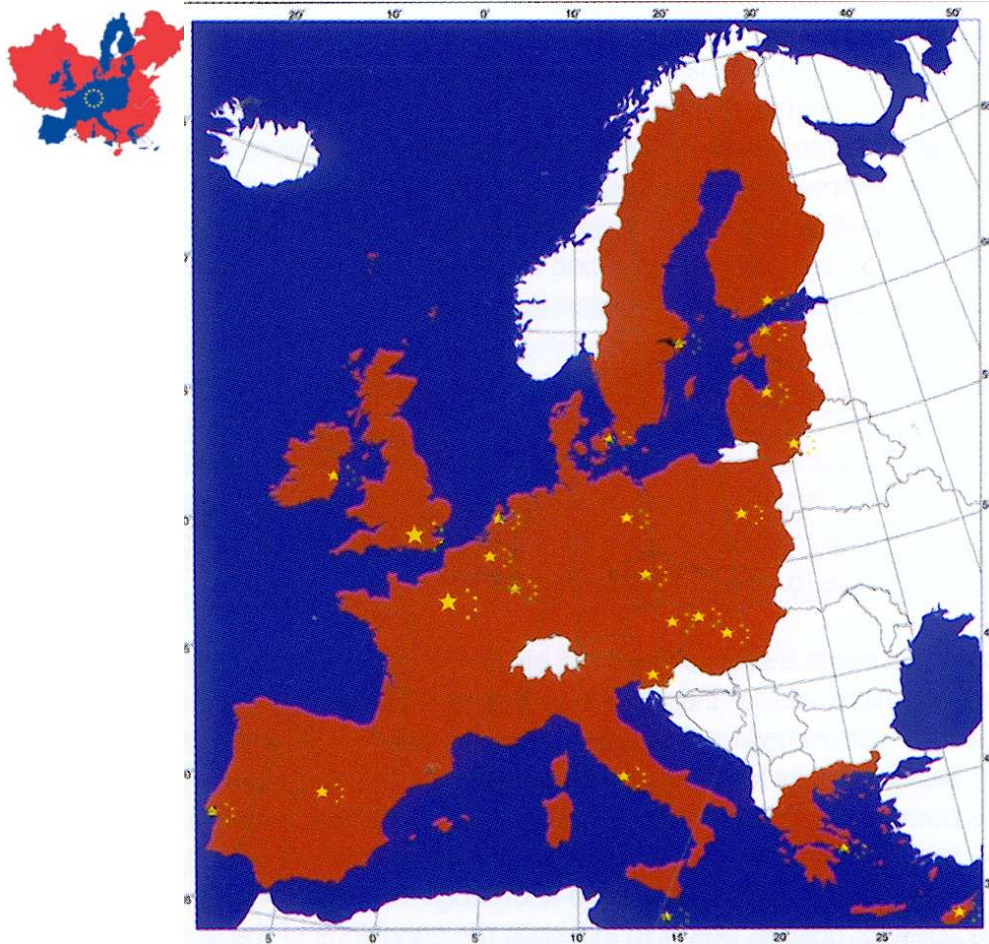
# China and Europe

## Enjeux Chinois pour les Métropoles en Europe

*La Planification Territoriale:  
imaginer, anticiper et organiser*

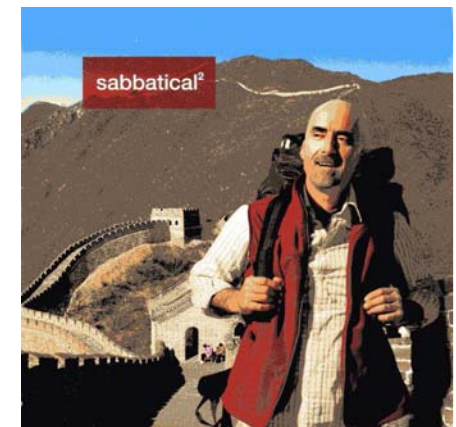
*4 ième Rencontres Internationales de Recherche en Urbanisme  
de Grenoble*

*Grenoble, 7 et 8 Février 2008*



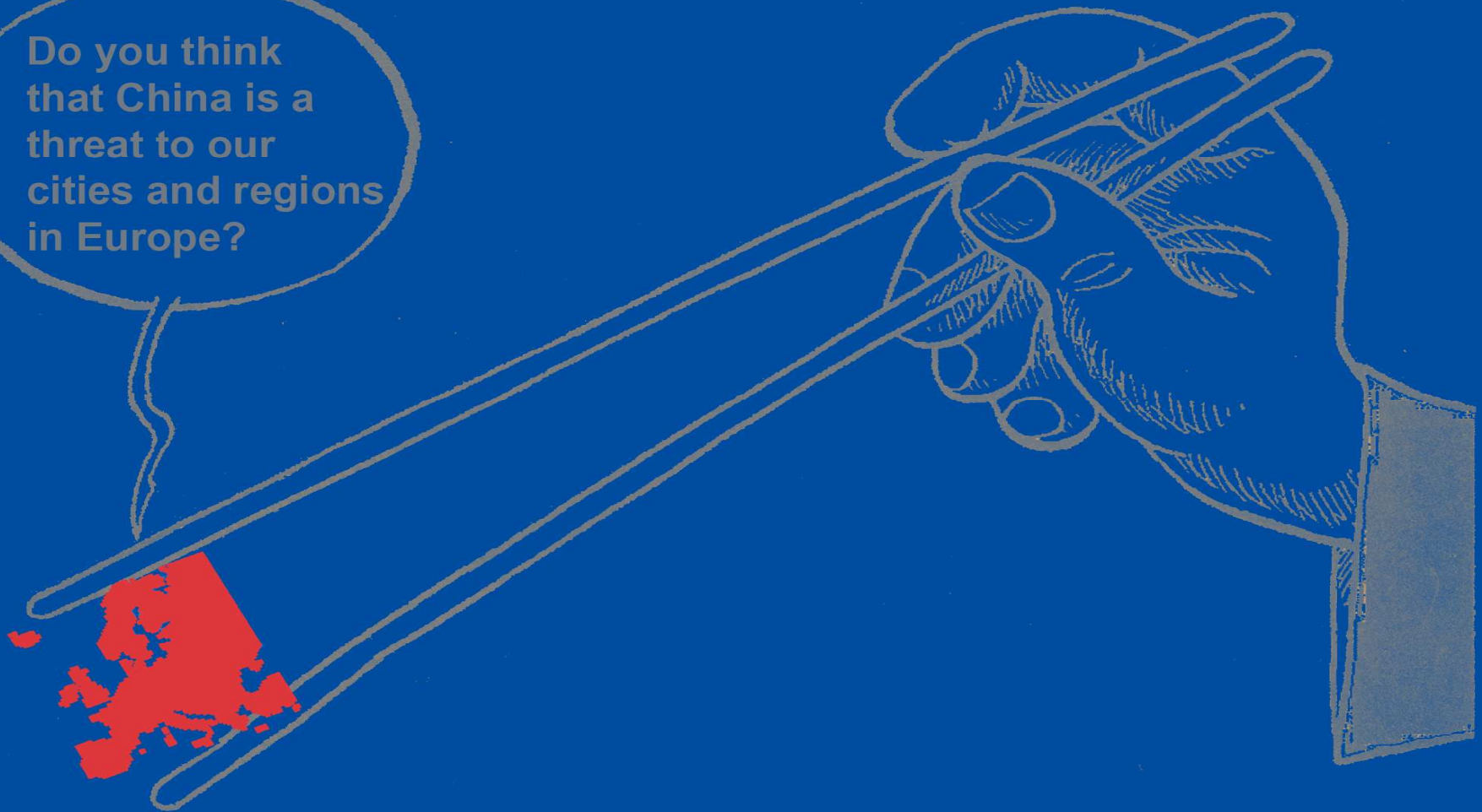
## Contents

1. Europe's China Fever
2. China: The Yellow Danger!
3. China in European Cities and Regions
4. The Future of Cities and Regions in Europe
5. Challenges for European Cities and Regions
6. Responses?





Do you think  
that China is a  
threat to our  
cities and regions  
in Europe?





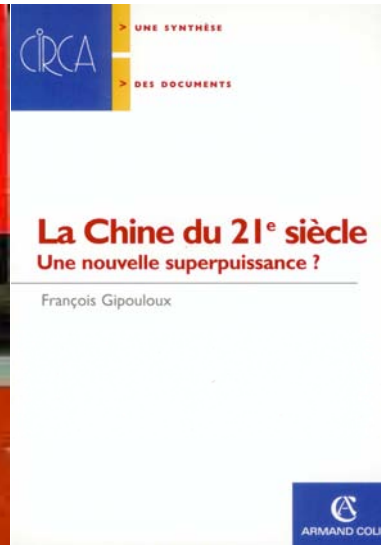
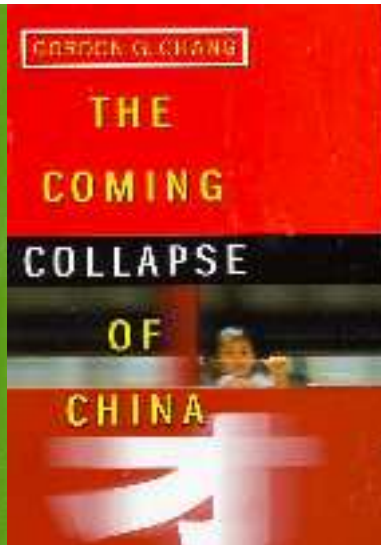
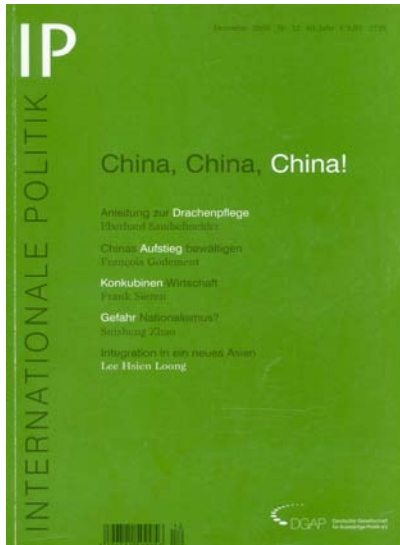
# 1. Europe's China Fever

- Considerable media coverage .....[Economist](#), [Wirtschaftswoche](#), [Financial Times](#), [Le Monde](#).....
- Joint ventures: [Volkswagen](#), [BASF](#), [Mercedes](#).....
- Competitions for contracts: Airbus, railways, subways, power plants, refineries....
- Establishment of German, English, French, Italian contact points in China
- Export promotion initiatives .....[business trips](#), [training workshops](#), [legal advice](#).....
- Export of life styles [French and Italian luxury goods](#)
- Higher Education degrees and certificates for Chinese students
- Chinese European logistic corridors and chains
- Chinese medicine, Chinese table decoration, Chinese food, Chinese movies





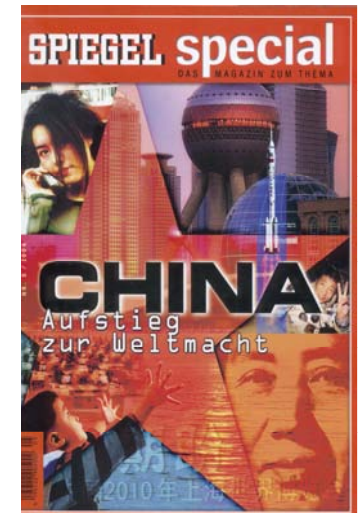
.....books on China sell successfully on a multilingual market



QuickTime™ and a TIFF (Uncompressed) decompressor are needed to see this picture.

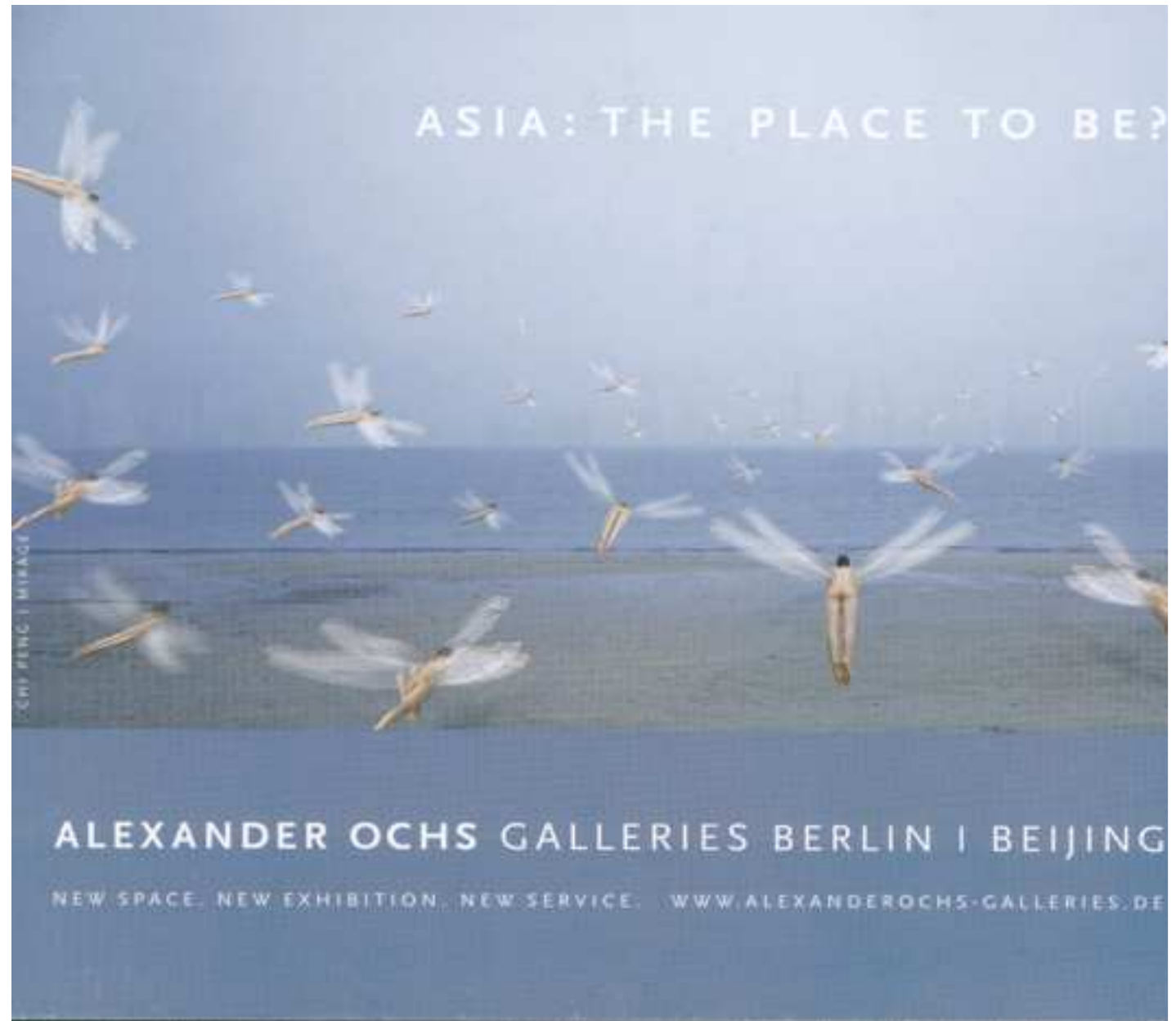


QuickTime™ and a TIFF (Uncompressed) decompressor are needed to see this picture.





...modern Chinese art  
attracts museums and  
investors





....French, German, British, Danish, Swedish or Spanish architects are striving for contracts in China



Albert Speer



**Anting** German Town in China



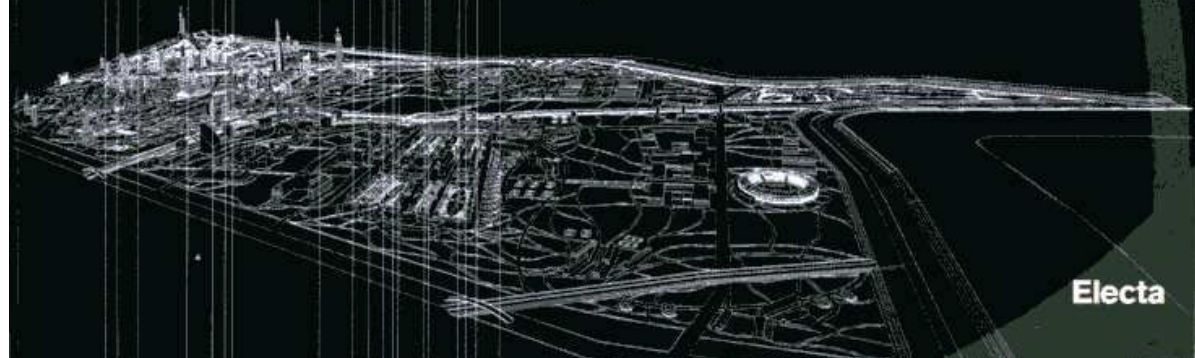
# Huai Rou/Beijing

Mario Occhiuto

**VERSO LA CITTÀ SOSTENIBILE**  
L'esperienza cinese di Huai Rou

**TOWARDS A SUSTAINABLE TOWN**  
The Chinese experience of Huai Rou

发展可持续城镇  
中国的“怀柔”经验



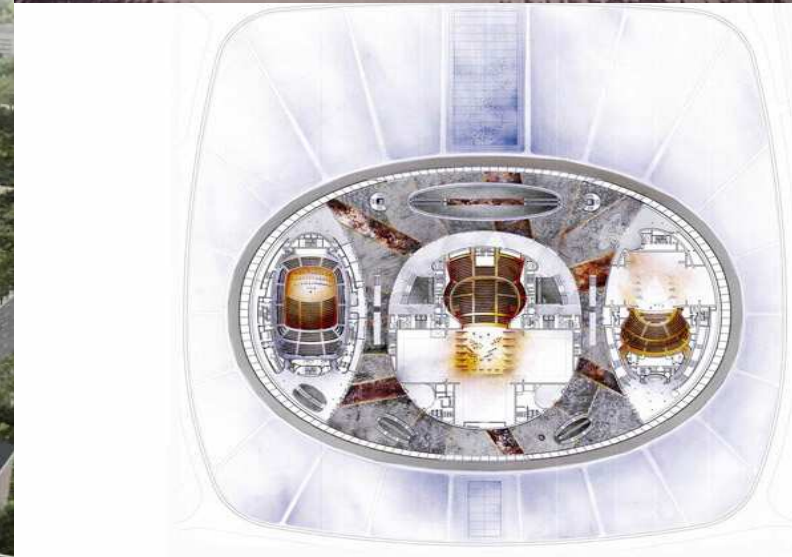
Electa



**TEDA**



**Beijing Opera** by Paul Andreu



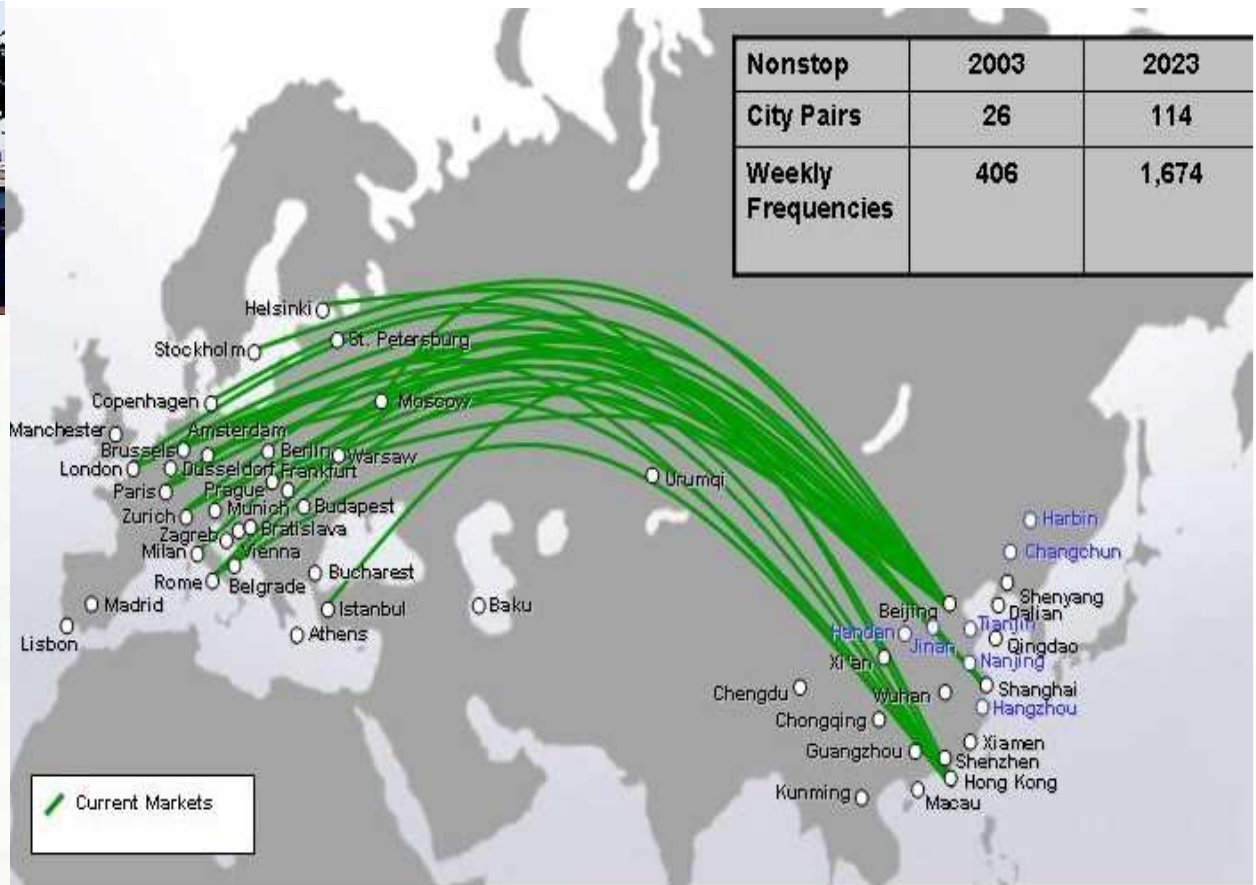
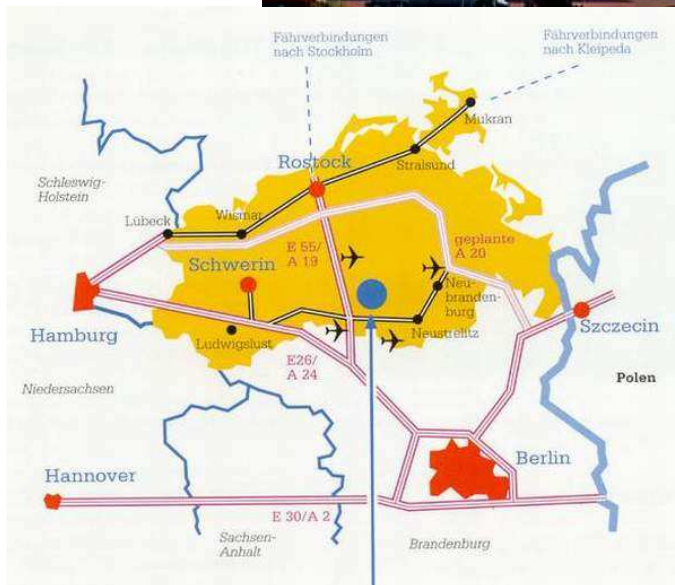


.....European-Chinese logistic corridors are booming

**Ports:** Naples, Hamburg, Rotterdam

**Airports:** Frankfurt, Leipzig....Parchim

**Rail:** fast speed rail link Germany to China, under investigation





## 2. China : The Yellow Danger ...a perennial cliché

- **Quand la Chine s'éveillera, le monde tremblera; Napoleon 1817**  
(China) ....is a sleeping dragon. Let him sleep! If wakes, he will shake the world
- **Chinese Exclusion Act** to stop Chinese migration to the US 1882 ....
- **Yellow Danger** a very popular series of short stories by **M.P.Shiel**  
reacting to the murder of two German missionaries in China 1889
- **Die Gelbe Gefahr: Kaiser Wilhelm II 1895**
- **Ich sage nur ein Wort: China, China, China, H.G. Kiesinger, German chancellor 1972**

Now frequently used in public arenas to support various arguments for national policies

.....deregulation, changing labour laws etc.





# 3. China in European Cities and Regions

.....the growing visibility of Chinese economic activities in Europe

- Frankfurt: 5 National Banks and 180 Chinese representations
- Chinese investors are buying up bankrupt factories and brand names in Europe  
2015: 2 billion € Chinese investment in Germany mainly in marketing and logistics
- Chinese production clusters in Italy and Spain and Roumania....textiles
- Chinese motor car production in Britain
- Expanding China Towns in *Liverpool, London, Rome, Paris, Milan*
- A growing number of Chinese restaurants and supermarkets
- Chinese newspapers in Italy, France and Germany....*Nouvelles d'Europe, Singtao...*
- Twin city arrangements accomodate and promote business relations  
Düsseldorf: Chongqing, Dortmund: Xian Hamburg: Shanghai; Berlin: Beijing
- Chinese tourism...*7 countries in six days .....from Solingen to Trier*
- ...and many business investment projects all over Europe

.... **new challenges for local governments**

# China in France

