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If the plan...

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**Problems, policies, and research**

Minor historic centres, the many ways of promotion and improvement  
Regional actions for promoting historic centres. The opposition between town planning renewal and economic revitalization  
The national Gis system for the cultural heritage  
The Region of Campania promotes the rehabilitation of its minor historic centres  
Atessa's historical centre between industrial and post-industrial development  
The complex balance of the sites entered on the Unesco list: the case of Lijiang  
The Lab.net project. Transborder network for promoting historic urban centres Sardinia-Tuscany-Corsica  
Shared policies for the conservation of the features of local identity: San Chirico Raparo  
Observatory on commercial revitalization measures in historic centres and urban areas

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Giulia Augusto  
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**Projects and implementation**

San Benedetto del Tronto and the masterplan: a choice, a challenge  
The city model  
The form of the city  
Environmental resources  
Open spaces and collective places  
The masterplan construction procedure

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Grosseto. Structure plan and the memory of planning  
The contents of the plan: the three dimension of sustainability  
Urban planning and research  
Territorial plans and structure plans  
Geology and urban planning  
The plan, Agenda 21 and environmental certification  
A plan and its possible memory

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**Profiles and practices**

The Urbanistica prize  
Presentation  
Romagnano al Monte (Salerno): a contract of quarter for an historical centre under used  
Green by-pass, study for the requalification of the territory crossed by the Passing of Mestre  
Eastgate Park, Portogruaro (Venezia)  
Perugia, Monteluca project  
From the sea-shore to the hill: and the front-city of Reggio Calabria  
Verona, Consorzio Zai  
Parco Europa at Cesena  
History, landscape and sustainability. The seaside holiday camps of Calambrone  
City of Forlì: feasibility study of the ministerial project system centro-nord

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*Edoardo Zanchini*

**Methods and tools**

Conflicts in a networked territory

*Francesca Governa, Gabriele Pasqui*

Local development weak areas

*Paolo Pileri*

Preventive ecological compensation for a new planning way

*Francesco Ventura*

Planning as a problem

## The Region of Campania promotes the rehabilitation of its minor historic centres

Roberto Fiorentino

In Campania, the small historic centres have become depopulated and degraded. Regional law no. 26/2002 regulates the modalities of drawing up and approving, for the minor centres, the 'Promotion programmes', 'Integrated town planning, building and environmental renewal programmes', and the 'Colour plans for historic building', as well as the modalities for cataloguing the real estate assets of historic-artistic and environmental interest. In this law, cataloguing the real estate assets of historic-artistic and environmental interest is regarded as fundamental, and with respect to this the Municipalities themselves are for the first time identified as the actors in implementing this, with the specific intention of involving them because of their in-depth knowledge of the territory. The Promotion programme, which may be adopted by the single municipalities or by consortiums of municipalities, consists in a programme document, reference maps, a description of the current state of the historic centre, the framing of the programme of measures in the territorial-town planning instruments in force, and in the building regulations adopted, together with an economic-financial framework of the upgrading measures programmed. This programme and the 'Colour plan for historic building', together form the Integrated programme. The strategic programming instrument for the promotion and conservation of the territory is the Integrated programme of urban planning, building and

environmental renewal, established with regional law no. 3 of 19 february 1996 (modified by art. 5 of regional law 26/02 and by art. 3 of the implementation Regulations). The Integrated programme defines the guidelines for projects and measures for promoting the historical, artistic, cultural and environmental heritage, through the safeguarding of human presence as the basic assumption for the conservation of the historic-cultural identity. It also pursues structural, environmental and conservative renewal and rehabilitation; it foresees the upgrading of the standards of housing quality in the historic centres through a complex of integrated measures regarding urban functions and services; and it uses forms and procedures of direct implementation and management of the renewal programme through public and private measures. It also establishes the typology of the measures admitted, by means of a detailed implementation discipline. The Integrated programme, with a feasibility study, verifies the real situation and the state of the territory and proposes and devises a round of development and renewal. The existence of an approved Integrated Programme, when submitting the application, is considered a preferential title by the municipalities for access to the financial facilities foreseen by law, with priority given to measures submitted by municipalities having fewer than 40,000 inhabitants. Components of the Integrated programme, in addition to the feasibility study, are the Promotion programme, the Colour plan, the manual of working techniques and materials, the Scheduled maintenance plan and the cataloguing of the real estate assets of historic-artistic and

environmental interest. The manual of working techniques and materials aims at the rediscovery and reuse of traditional materials and working techniques in the measures to be carried out in the historic centres. It specifies the techniques and the materials to be used and the various categories of measures admissible for the purpose of maintaining the material integrity of each asset and for the conservation and protection of its cultural values. The Scheduled maintenance plan, for its part, is intended to provide the municipalities with an instrument of advanced management of its real estate assets, setting out the succession, frequency of maintenance operations and the monitoring actions necessary for conservation purposes and to prevent degradation. The Colour plan for historic building defines the criteria for the aesthetic renewal of the façades by way of chromatic treatment of the faces of buildings, recovering the features of identification of the historic centre long since lost. Cataloguing of real estate assets of historic-artistic and environmental interest is carried out and approved at the same time as the Integrated programme, as it has to be in accordance with the resources available in the municipal budget. Cataloguing is targeted as a priority on knowing the quantity and quality of the assets through pre-catalogue indexing, for the purpose of constituting the Regional catalogue of cultural property contemplated in Decree law no. 112/99, respecting the regulations issued by the Central institute for the Catalogue and documentation of the ministry for Cultural assets and activities and in use by the peripheral state administrations. This cataloguing regards

historic centres, sites, monumental complexes of single real estate assets of historical, artistic or environmental interest or for landscape unity. Specific software has now been prepared by the region of Campania and by the relevant Regional directorate for cultural and Landscape assets, for the compilation of the cards by the appointed cataloguers and for subsequent transfer to the Regional catalogue of Cultural assets, as well as the General information system of the Catalogue. So far there have been four annual bid rounds which have enabled the Municipalities to have access to contributions for the technical costs of drawing up the Integrated programme and the Colour plan or for those regarding the carrying out of the rehabilitation measures included in the Promotion programme, and for the cataloguing projects. This activity has led to the acquisition by the office of the catalogue of the region of Campania of about 240 cataloguing projects for a total of 12,000 pre-catalogue cards (territorial and architectural cards) apart from the updated and geo-referenced maps. The cards acquired are at present being validated to be able to be included subsequently in the Regional catalogue of Cultural assets being prepared by the Regional directorate for cultural and Landscape assets of Campania.