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Plans, housing question and modernization of the country

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Jordi Bellmut, Maria Goula

Gabriele Paolinelli, Antonella Valentini

Problems, policies, and research

Atlases of the landscape in Europe

Atlases and landscapes

Methodological proposals for the management and promotion of Piedmont landscapes

Social perception of the landscape and the Atlases

The Atlas as a metaphor for the history of territory and landscape

The European context

Experiences on the landscape catalogues for Catalonia

Tuscany landscapes Atlas and spatial planning

edited by Marichela Sepe

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Mariarosa Albano, Clea Martone, Michele Russo,

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Enrico Gualini

Projects and implementation

The Ptcp of Naples: the land and its fertile resources

Presentation

Dilemmas and obstacles in the management of objectives

A heritage to defend and exploit

The Ptcp of Naples: from the plan of 2003 to the new proposal of 2008

The landscape in the plan

Naples Ptcp directions

Settlements system

The assessment of territorial contexts and the landscape analysis

Agricultural landscapes in the Naples province: a heritage to be protected

A soil science to urban landscape planning: the case study of Naples and its surroundings

Cultural heritage, landscape and metropolitan system: is planning possible?

Sustainable mobility for Naples' metropolitan area

Statistical analysis in support of territorial planning

Gis for spatial co-ordination planning

Knowledge and action in the 'structural' interpretation and representation of territory

edited by Paolo Pileri

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Keiron Hart

Sophie Schetke, Theo Kötter, Benedikt Frielinghaus,

Dietmar Weigt

Kjell Nilsson, Thomas Sick Nielsen, Stephan Pauleit

Paolo Pileri, Marta Maggi

Profiles and practices

Consuming land, consuming the future

Four countries, six experiences, for a single issue: limiting urbanisation

Towards sustainable land use in Germany: reviewing the German experience

with antisprawl policies and tools

Urban containment strategies in the Netherlands

From an economical use of land to land use management strategies, tasks and

challenges in Switzerland

Land use and consumption in England: how is land use controlled and monitored?

How has land use changed?

Assessment of sustainable land use in Germany: the project Fin.30

Integrated European research on sustainable urban development and periurban

land use relationships

Interpretational figures and methods for knowledge and evaluation of land consumption:

the transition matrix

Rosario Pavia

Methods and tools

Zoning, zooning

Michele Talia

Reform of territorial governance and the new urban order

Clovis Ultramari

By the way, what urbanism really is?

**The Ptcp of Naples:
the land and its fertile
resources**

Marichela Sepe

The process of drawing up a plan for territorial provincial coordination is primarily a process of deep knowledge of the territory and its inhabitants, of confrontation with the institutional and social actors, construction of strategic visions in continuous balance between regulations, expectations of enhancement and development, and economic and environmental sustainability. The question becomes very complex if these operations will relate to an area such as the Province of Naples where a variety of textures, urban fabrics, landscapes and identities are overlapped. An area of intense contradictions, but dense of fertile resources.

The Plan for territorial coordination of the Province (Ptcp) of Naples has been developed by coordinating of a complex set of actions. These involved not only an articulated response to the different goals introduced by the new regional law of area government and the adaptation to the regulation of the Regional territorial plan (Ptr) and the regional law 13/08 but also the implementation of a series of activities which have supported and enriched the process of drawing up the plan. The complex process of knowledge of the provincial area has been transformed into structure, from which gave rise to the Plan's regulations. The following priority objectives of the Plan, focused on natural heritage, housing, production, education and mobility derives directly from the territory.

To spread landscape enhancement throughout the province. The outstanding diversity and beauty of the natural

heritage of this area is considered by the plan both a valuable resource to be used by its population and a resource of great attraction to support traditional forms of tourism and again a resource which can enable new activity. The plan in accordance with the European landscape convention and the regional guide lines to adapt it to the existing landscape plan, provides for the development of a renewed policy to promote cultural and natural heritage which makes up the landscape.

To interweave up the human settlements with a network of natural corridors. To this end, the plan provides for the establishment of ecological corridors which will play the function of preserving biodiversity and at the same time creating environments where the quality of life is better. These corridors will also ensure a suitable presence of open spaces which will be accessible to each resident.

To achieve a balance of the population in the area with a sustainable housing supply. The plan aims to meet the demand for accommodation by allocating sustainable housing and in a supra-provincial perspective. In this regard, the protection and enhancement of the environment and the increasing of housing capacity in terms of quality and quantity must strike the right balance.

To ensure that the policy of cohesion addresses those areas of social marginalization and exclusion which are also characterized by urban-building damage. The housing conditions of the provincial area are often a reflection of the differences in existing economic and social disparities. With the aim of bridging this gap, the plan provides for the development of urban and building renewal policies integrated with social ones

in degraded areas.

To ensure the production. It is carried out in harmony with the landscape and environment and promote the employment growth. The plan intends to treat with particular attention the relationship between physical space and production adding to ex post impact evaluation, the ex ante provision of suitable sites and the anticipation of compatible activities. Employment growth, especially for new generations, should be implemented by paying attention to the enhancement of local resources, the attraction of external investments, and the development of innovation.

All in a context of environmental sustainability. Another objective of the plan is to recover the brownfield sites, concentrate business activity and improve the work environment. In this context the Plan seeks to recover brownfield areas and unused spaces and avoid the dispersion of plants constructed without proper planning. The plan provides for a distribution of facilities and services for local inhabitants according to a provincial policy of services localization which make them less dependent on the main town.

Improvement in education, training and research with employment potential in production is conceived through the construction of hierarchical decentralized structures integrated with the production areas which will provide for the knowledge transfer in order to achieve product and process innovation. Finally, it aims to invigorate the system of internal communications and external relations particularly with the major neighbouring metropolitan areas. The plan aims to improve the supra-communal transport system in following both the

forecast construction of the regional metro and the relocation of networks nodes, to achieve polycentrism and territorial balance.

The objectives outlined by the plan have led to the identification of four strategic axes, strictly linked to the peculiarities of the province and its dynamics: enhancement and restoration of the urban system; conservation and enhancement of the environmental heritage; development, reorganization and improvement of mobility, strengthening of the local areal system. From the guidelines of this strategic framework a choice derives that is probably the strongest of the plan, namely, the urban 'densification' which is provided for underutilized areas, with specific regulations. The plan also provides a wide attention to: policies for home; fertility of soils; areas of special historical, cultural and landscape interest defined under the identified local environments settlements; the enhancement of identity and quality of landscape. Finally the integrated system of networks links the constructive grid of the plan. These topics will be illustrated in detail in the specific contents.

The statement of the goals has led both to a strategic framework and to project ideas localized in specific parts of the province. In this regards, the plan has identified specific development measures localized in twelve programme areas.

The programme areas have been intertwined with the idea of the urban design projects developed in the occasion of *Overview 2006*, realized by the foundation *Annali dell'architettura e delle città*, and the respective feasibility studies. The projects was designed in suitable areas, drawn from the programme areas. These allowed the

feasibility of urban transformations directly arising from the Plan to be initially verified. The other activities which have supported the process of drawing up the plan include: the *Museo diffuso* (<http://sit.provincia.napoli.it/home.asp>), *Progetto Mivis* and *Progetto Orca*.