

Urban Networks in International Perspective

Progetto Corridoio Esino

Esino e aree contermini. Un network di città per lo sviluppo sostenibile

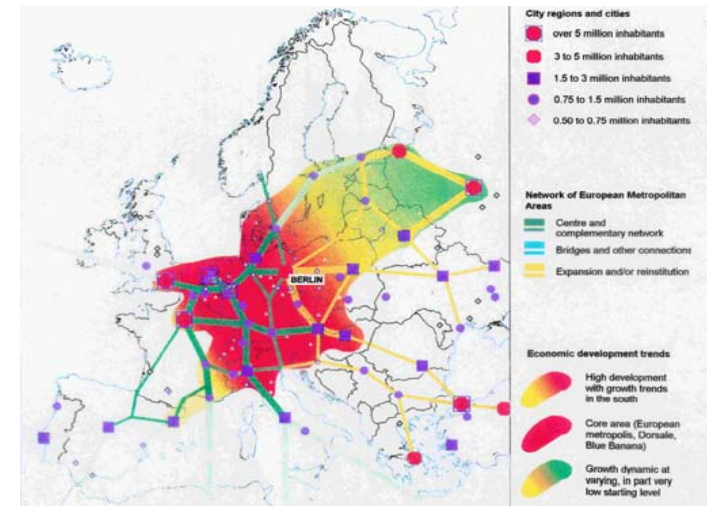
Ministero delle Infrastructure et Comune di Jesi, Assessorato al Territorio

Jesi, Italy

05-05-2007

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1 Urban networks

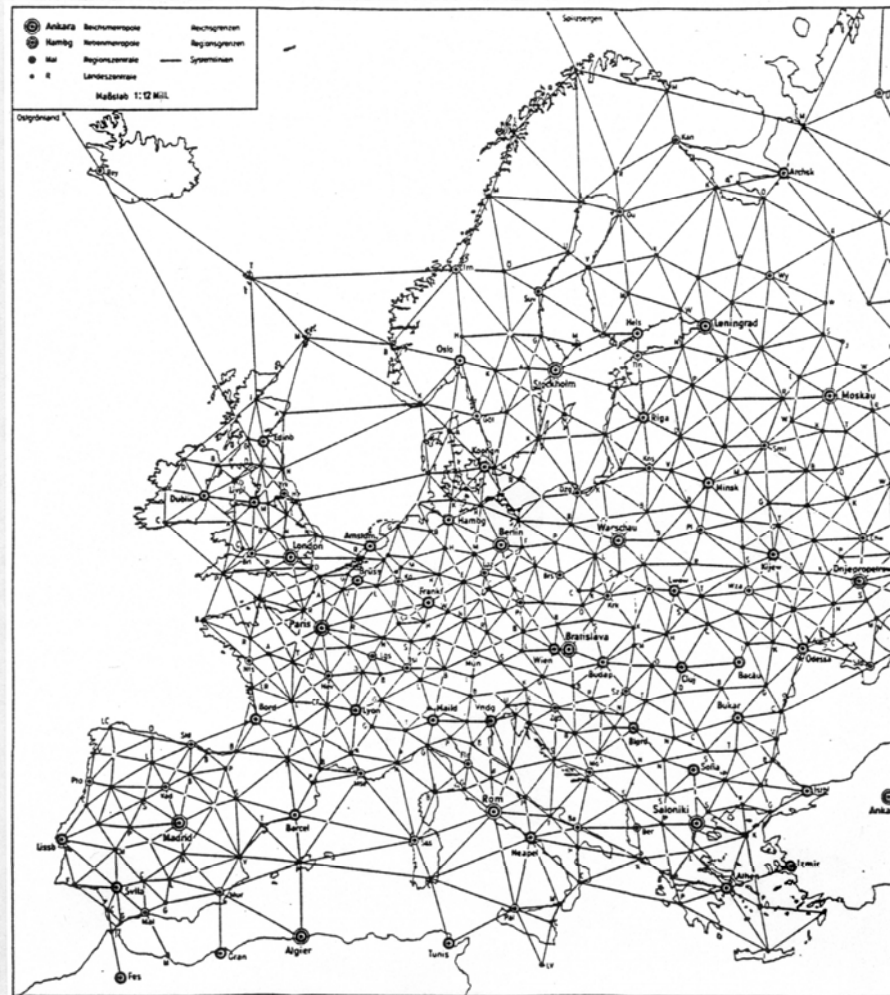
Why urban networks?

1. Functional urban networks
2. Spatial/territorial networks
3. Strategic urban networks

- > *Sharing functions and costs*
- > *Forming strategic alliances*
- > *Joint lobbying*

Abb. 2

Die Systeme der zentralen Orte in Europa, entworfen von Dr. Walter Christaller





Infrastructure



Business Relations



Power



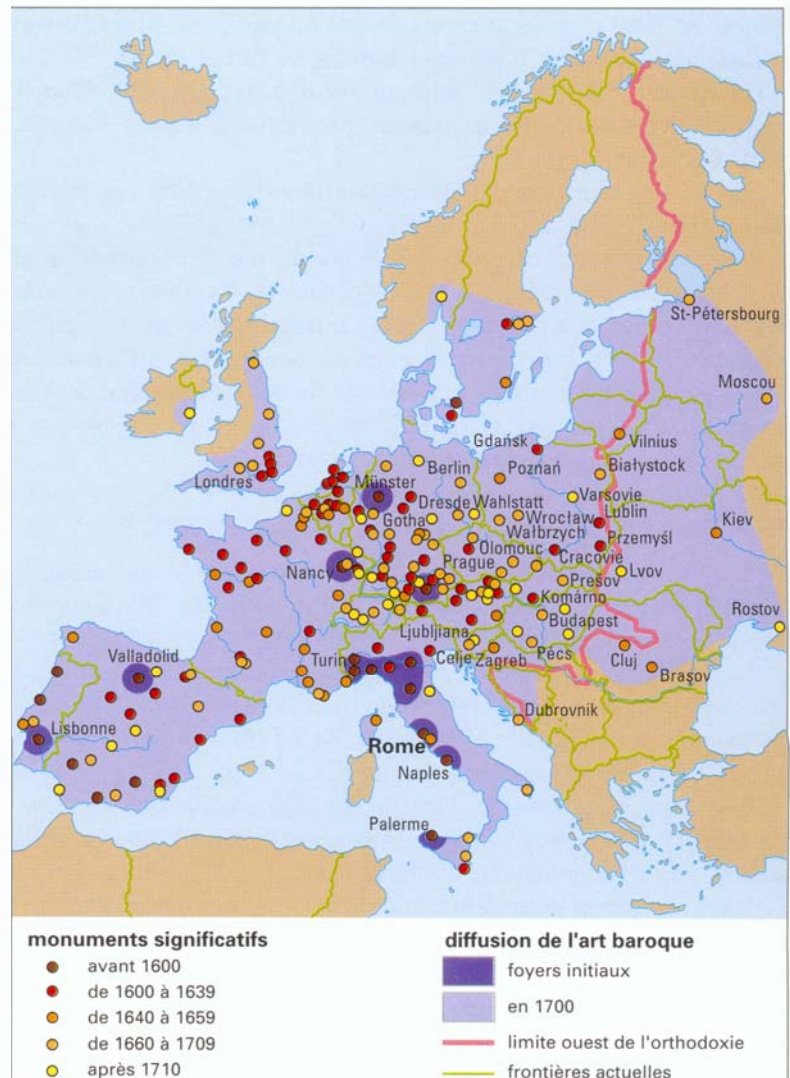
Good Memories



Information



Civil Disobedience



2

Globalization and Urban Competition

Scales of visibility have changed >>> from city >>> to city region >>> metropolitan region

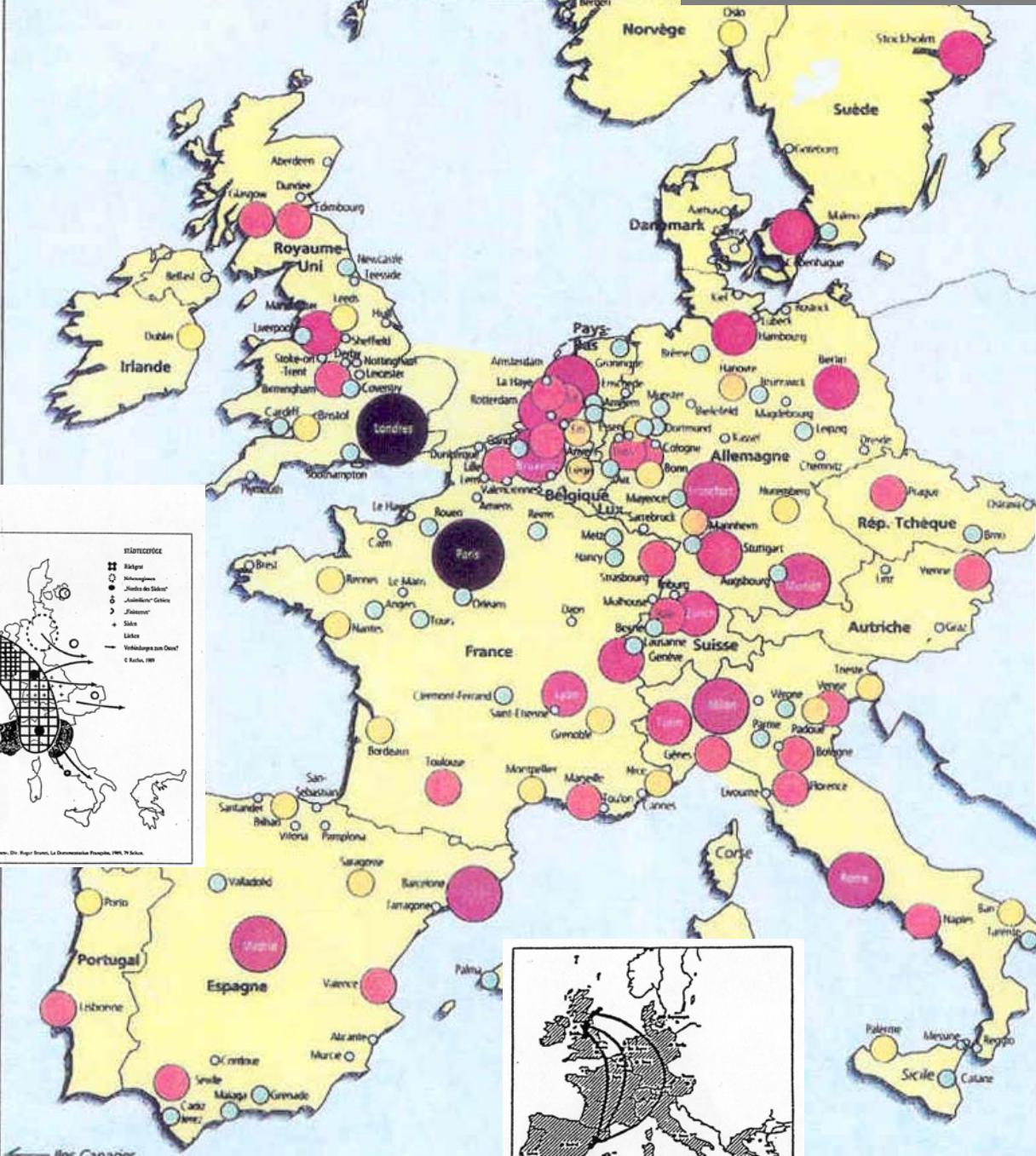
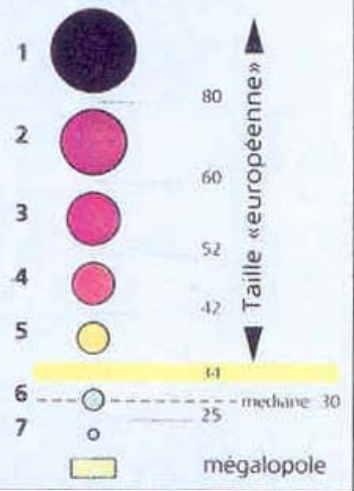
Competition offers new opportunities and creates new disparities

Metropolitan regions, including the small and medium-sized cities in their neighborhood tend to be the winners, small and medium-sized cities the periphery the losers of globalization

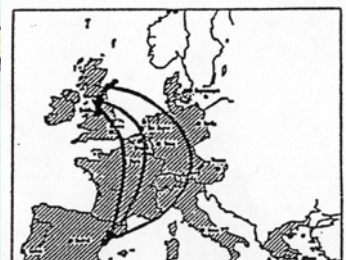
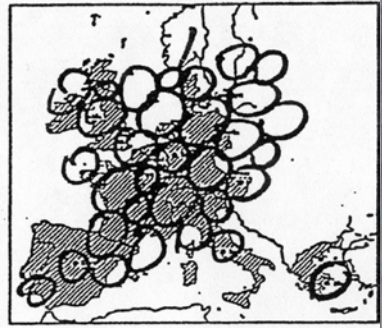
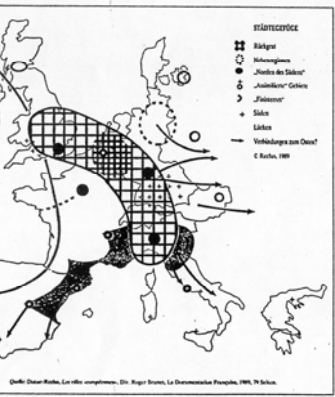
Since 2000 years big, medium-sized and small cities compete with each other for power and political influence, for human resources and talent, for infrastructure and tourists and for financial support from upper tiers of government

What can small cities like Jesi do?

LES VILLES D'EUROPE occidentale



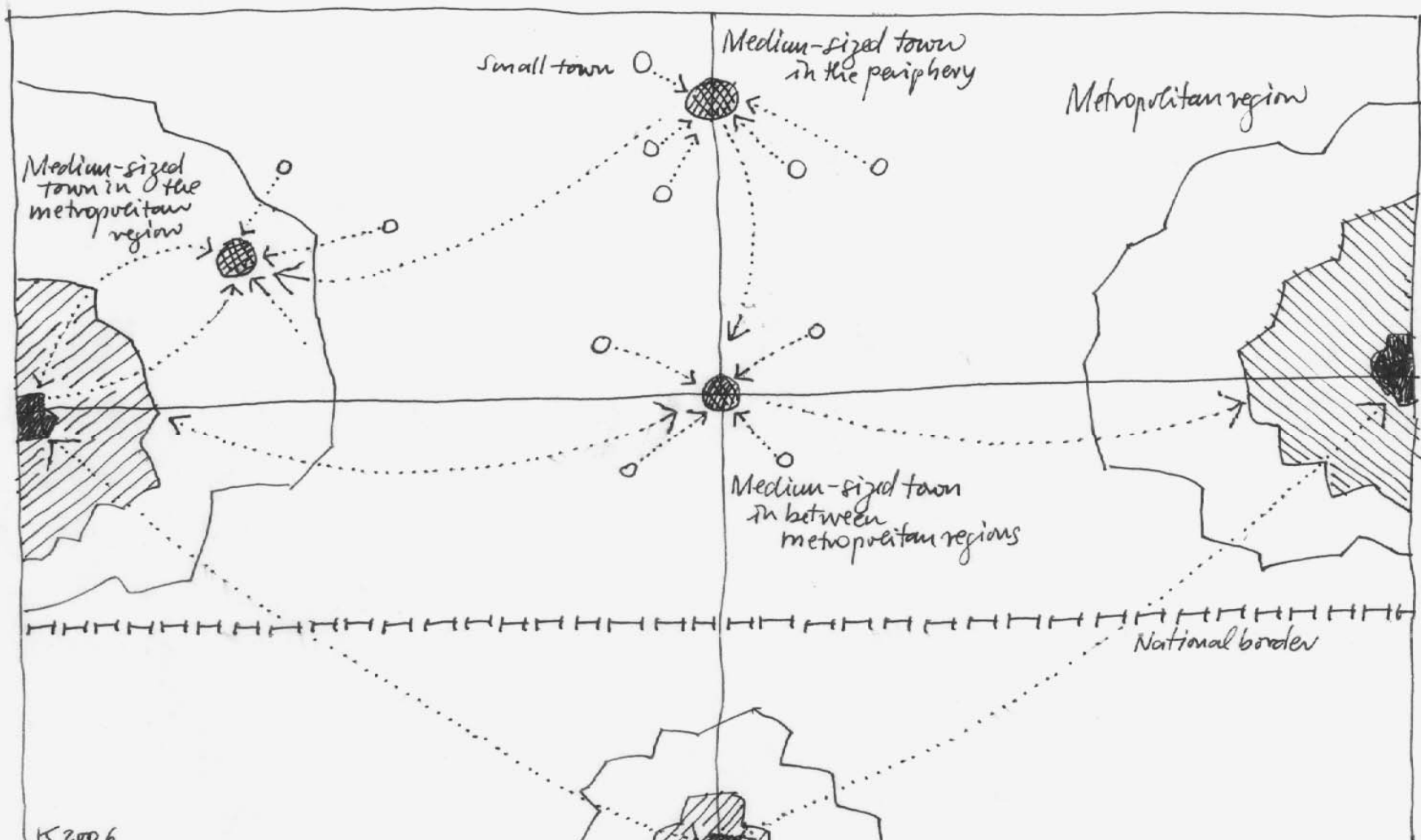
«laue Banane»



← Iles Canaries

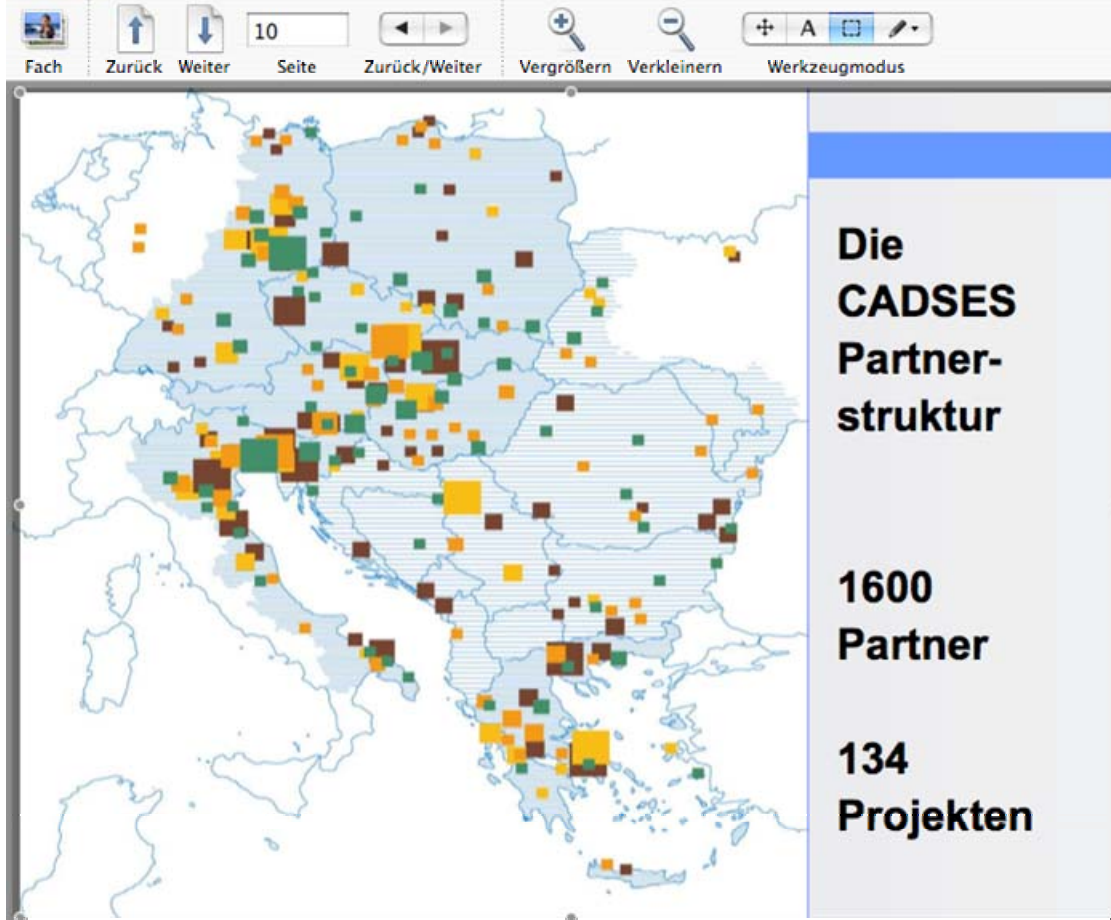


Location matters!



3 Urban Networks and Urban Alliances

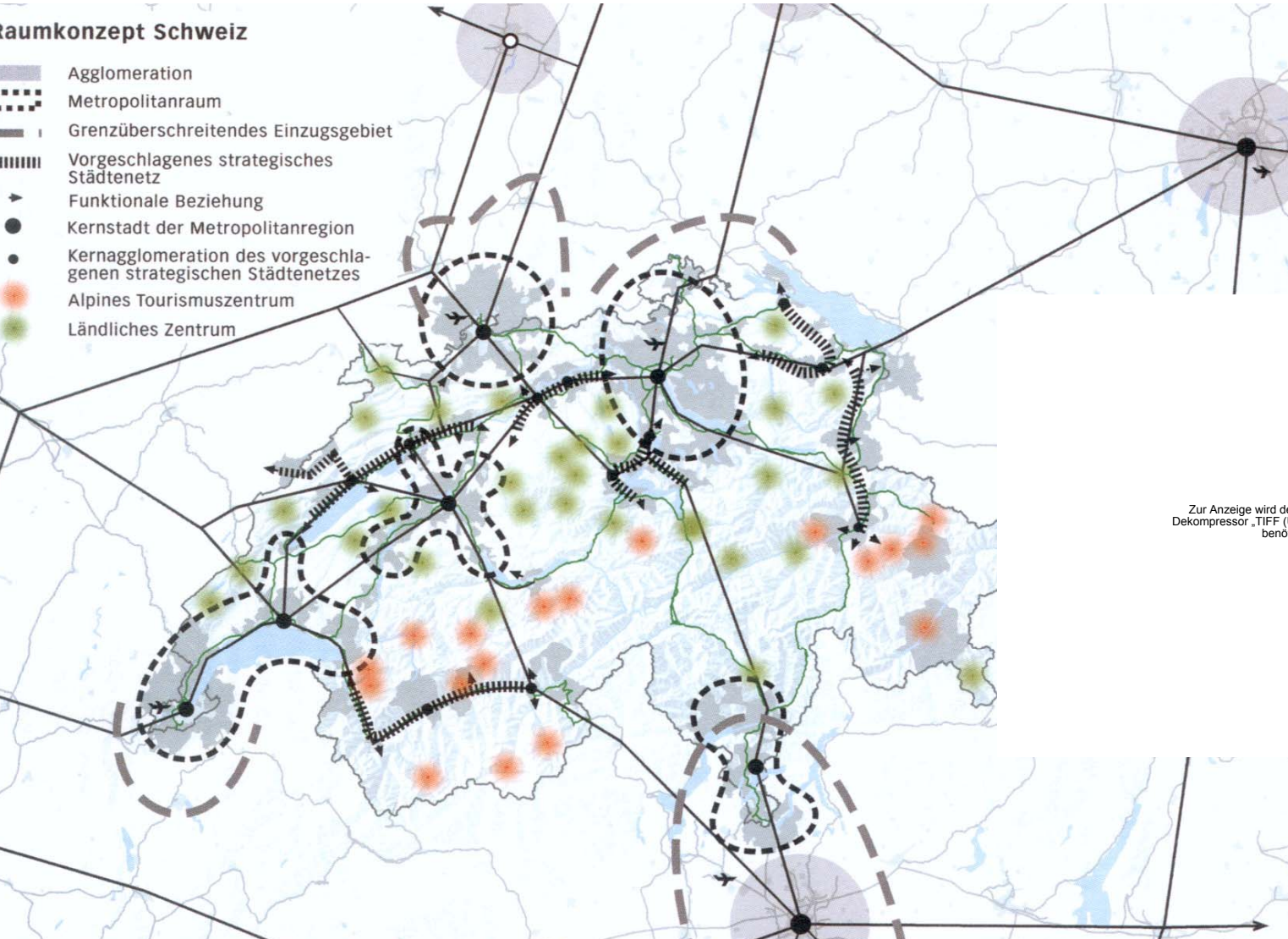
- **EUROPE: INTERREG**
- Switzerland
- France
- Belgium
- Germany: Urban networks
- NRW: Regionale



INTERREG 2000-2006 2007-2013

A well-funded European programme, a fertilizer programme for intercultural learning

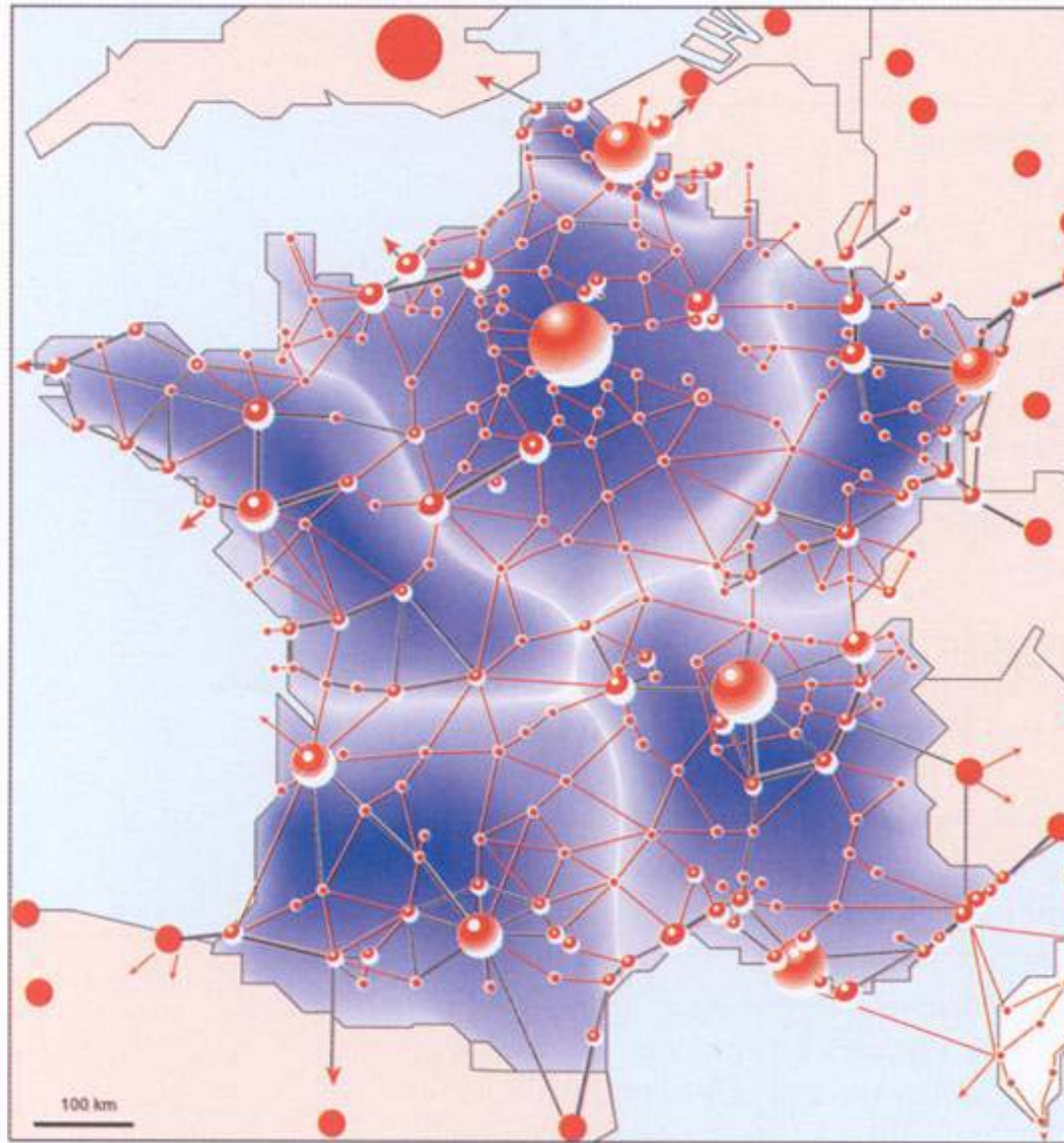
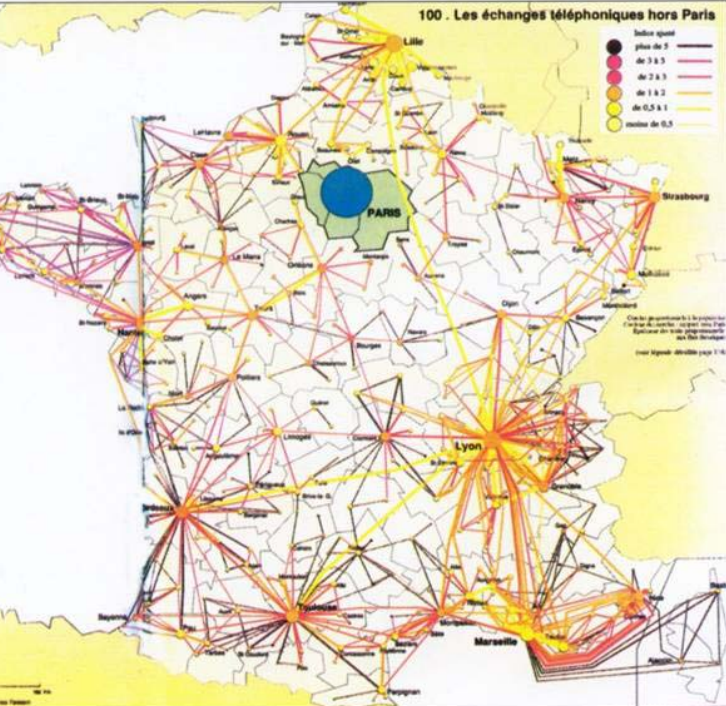
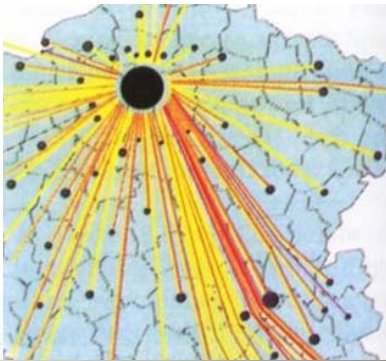
3₂ Switzerland, a Network City



Zur Anzeige wird der QuickTime™
Dekompressor „TIFF (Unkomprimiert)“
benötigt.

3₃ Urban Networks in France

2b
Konvergenzen in Frankreich



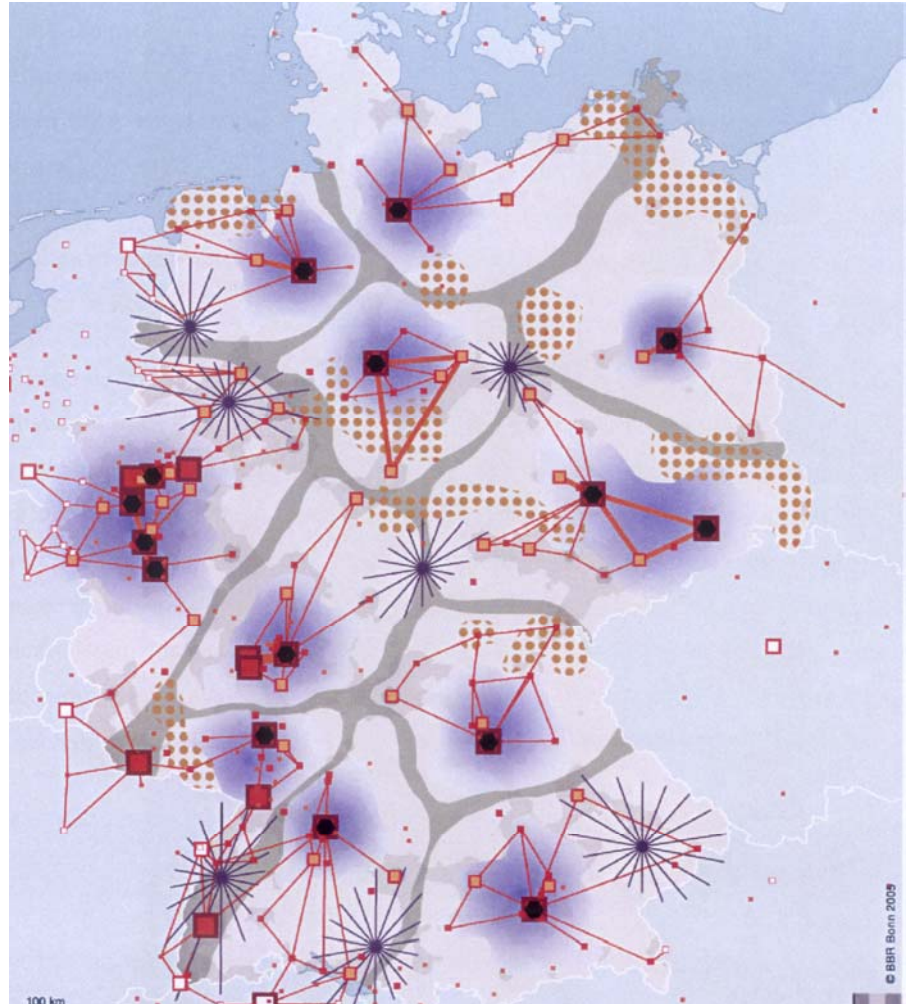
3₄ The Flemish Diamond

Flemish Diamond

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3₅ Städtenetze urban networks in Germany

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Zur Anzeige wird der QuickTime™
Dekompressor „TIFF (LZW)“
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QuickTime™ and a
TIFF (Uncompressed) decompressor
are needed to see this picture.



Metropolregion: Städtenetz Expo Hannover

Regionales Raumordnungsprogramm 2005

Erläuterungskarte 2

Metropolregion
Hannover-Braunschweig-Göttingen



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4 **NRW Regionale** Bergisches Städtedreieck

A programme (for a limited time period) of the state NRW to

- develop new regional visions
- promote regional development strategies from below
- concert urban, economic, cultural and environmental policies
- strengthen regional identity and to sharpen regional profiles
- enhance intraregional communication and cooperation beyond administrative routines



5 Why is **intraregional** Urban Co-operation so Difficult?

1. Traditions and cultural differences
2. Dependency culture
3. Institutional constraints
4. Vested political (and economic) interests and power games
5. Communication difficulties
6. Media intervention
7. Gridlocked debates on conflicting issues
8. Lack of trust and jealousy



6 Forming Strategic Urban Alliances

How?

> **Aim: Creating win-win situations**

1. Build trust
2. Identify local potential and tacit knowledge and competences
3. Import new networkers to organise the urban alliance
4. Formulate joint visions
5. Improve transparent communication processes
6. Design catalytic projects **culture, food....**
7. Involve the media and civil society in such processes
8. Give the younger generation a voice
9. Develop an ambitious time framework around events

and identify external “enemies”...that helps