



Il Politecnico di Milano, nell'ambito di
'Laboratorio RiconquistaMi Piazza Leonardo' presenta:

WORKSHOP progettuale

Impressions / Expressions

Politecnico di Milano | Scuola di Architettura e società | Milano Campus Leonardo | 18-28 settembre 2013

Idee e azioni per ridisegnare Piazza Leonardo da Vinci | Workshop progettuale 4 CFU
Ideas and actions to re-design Piazza Leonardo da Vinci | Design Workshop 4CFU

DEADLINE | 10. 09.2013

THE THEME | Experiencing the space and urban design. Impress upon time new forms to public space. Design workshop 4 CFU

A space of concrete comparison with the city

The Politecnico di Milano, the municipal administration and the neighbourhood council (Zona 3 in Milan) are sharing several experiences to re-design the public space of Piazza Leonardo da Vinci. These experiences resulted into the pedestrianization of the square and into the joint organization of cultural and sport events and initiatives.

Projects in connection with space

The workshop offers the stage for an intensive design activity to envision new structures and transformations of the Piazza starting from the direct experience of its spatial and environmental quality. The proposed approach explores the transfer of scenography, (scenography design and management, into urban contexts as a way to experiment design methods in the urban context as a way to experiment the spatial quality and possible transformation. In this perspective traditional forms of urban design will be integrated with competences of in choreography, and movement practices able to articulate spatial knowledge into the instantiation of a public performance.

Designing within the place

The Workshop will be conducted with the collaboration of the choreographer Maria Carpaneto, and includes talks and speeches by designers, experts in sound environments, and practitioners in social studies. The activity aims at producing two sets of highly complementary products: ideas and proposals for the

reorganization of the square oriented to the short-term feasibility of the spaces and their functional sequences transformation in the staging of a performance of dance theatre which will be held in the evening on Saturday, September 28 as part of the program shared with the neighbourhood council.

Scientific organizing committee | Antonio Longo, Pierluigi Salvadeo,

Guest professor | Maria Carpaneto

Tutor | Davide Colaci, Anna Moro, Marco Lampugnani, Talita Medina, Lina Scavuzzo

Partecipants:

Elena Donaggio, Andrea Zorzi (IRS Tracce di sport) _ sport e spazio urbano

Attila Faravelli e Nicola Ratti _ sonorità e ambiente

Walter Prati _ musica e spazio urbano

Grazia Concilio _ design in azione

Marina Spreafico (Teatro Arsenale)_ Lo spazio del movimento

Eugenio Morello, Barbara Piga, Valerio Signorelli (LabSimurb Fausto Curti) _ simulazioni urbane e ambientali

How to participate

1. The workshop is open to students in architecture, urban planning, and PhD students.

2. The workshop is free (materials will be provided for the construction of models and each working group will have the opportunity to print free copies of its final design)

In order to participate the following documents have to be sent per e.mail no later than 10 September 2013 to antonio.longo @ polimi.it:

- The application form according to the PDF facsimile attached below

- Curriculum vitae in PDF and synthetic portfolio of personal work in PDF

Applications will be evaluated by the Scientific Committee of the workshop. An email will be sent as final response to applicants by 13 September 2013.

The results of the works will be discussed with the Municipality of Milan and the Council of Zona 3

To be definitively admitted in the workshop students are required to answer via e-mail to the confirmation of acceptance by the Scientific Committee.

The workshop will start on September 18, 2013 at 10 am and will end on September 28, 2013 at 18 hours.

The workshop will take place at the School of Architecture at the Politecnico of Milan, Piazza Leonardo da Vinci 22. daily from 9.30 am to 18.

On September 16, 2013 at 10 am in the classroom MASTER (5th floor of department dastu) there will be a coordination meeting mandatory for the students admitted to the workshop.