



# The Sense of Place Cultural sustainability and regional development

International Conference  
Faculty of Architecture,  
University of Roma Tre  
Via Madonna dei Monti, 40

Rome  
10th -12th April 2013



# Programme

**Wednesday, 10th April**

8:30 Registration

9:00 – 9:15 Welcome Greetings  
Mario Panizza, Head of the Department of Architecture, Faculty of Architecture, University Roma Tre; Elena Battaglini and Anna Laura Palazzo, Local Organisers

9:15 – 10:15 **Plenary 1**  
**THE ROLE OF CULTURE IN PLACE-FRAMING AND MAKING**  
Chair: Prof. Fiammetta Mignella Calvosa  
Key-note speaker: Prof. Anssi Paasi

10:15 – 11:15 **Plenary 2**  
**MEMORY, IDENTITY AND PLACES**  
Chair: Prof. Pietro Antonio Valentino  
Key-note speaker: Prof. Graham Fairclough

11:15 – 11:45 Coffee-break

11:45 – 12:30 Investigating Cultural Sustainability: progresses, challenges and future steps  
Chair Katriina Soini and Vice-Chair Joost Dessein

12:30 – 14:00 Lunch  
During this break, in the Plenary Hall will be presented the visual-art project:  
**TOURISTS WHO SHOOT (2009-2012)**  
by Dr. Theopisti Stylianou-Lambert

14:00 – 16:00 **Parallel sessions (Book sessions)**

1. Re-imagining Europolis: Art, Creativity, and Cultural Sustainability
2. The place of heritage, identity and memory
3. Territorialisation. Place-based approaches to regional development
4. Human-nature interface

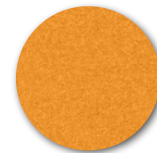
16:00 – 16:30 Coffee-break

16:30 – 18:00 **Parallel sessions (Book sessions)**

1. Re-imagining Europolis: Art, Creativity, and Cultural Sustainability
2. The place of heritage, identity and memory
3. Territorialisation. Place-based approaches to regional development
4. Human-nature interface

18:30 – 20:00 University RomaTre, "Ponzio" Hall, optional activity:  
**THE SENSE OF TASTE - TERRITORIAL WINE AND CHEESE-TASTING**  
together with Sandro Sangiorgi, Sommelier.

He is one of the most famous Professional Wine-taster in Italy. In 1989, he was one of the founders of the International Slow Food Movement. He is now the Chief Executive of Porthos Edizioni (<http://www.porthos.it/>).  
(Price of the event: €25,00 pp.)



## Thursday, 11<sup>th</sup> April

9:00 – 10:00 Plenary 3  
URBAN AND REGIONAL PLANNING: CULTURES  
AND PRACTICES

Chair: Prof. Milena Dragicevic Sestic  
Key-note speaker: Prof. Zoran Djukanovic

10:00 – 10:30 Coffee-break

10.30 – 11:45 Plenary 4  
TERRITORIALISATION: THE THEORETICAL  
CHALLENGES

Chair: Prof. Enrico Ercole.  
Key-note speaker: Prof. Andrea Mubi Brighenti

11:45 – 12:30 Plenary 5  
PLACE-BASED SUSTAINABLE DEVELOPMENT:  
THE CHALLENGES FOR URBAN POLICIES

Chair: Dr. Raffaele Minelli  
Key-note speakers: Francesco Rutelli, Rome  
Mayor (1993-2001)  
Jordi Pascual, Coordinator, United Cities and  
Local Governments' Committee on Culture

12:30 – 14:00 Lunch

14:00 – 16:00 Parallel sessions (Book  
sessions)

1. Re-imagining Europolis: Art, Creativity,  
and Cultural Sustainability
2. The place of heritage, identity and  
memory
3. Territorialisation. Place-based  
approaches to regional development
4. Human-nature interface

16:00 – 16:30 Coffee break

16:30 – 18:00 Special session: Food and  
cultural sustainability  
Chairs: Mari Kivitalo and Christain De Beukelaer

20:30 – Walking dinner at the National Roman  
Museum at Palazzo Massimo. Visual-art  
exhibition among the Roman ancient  
masterpieces:

**THE SENSE OF ROME'S PLACE**  
by Arch. Piero Meogrossi

## Friday, 12<sup>th</sup> April

9:00 – 10:15 Working group meetings (to be  
organised by the WG Chairs)

10:15 – 11:30 Plenary: Summaries and next  
steps

Chair: Dr. Joost Dessein

11:30 – 13:30 MC meeting with a light lunch

**Scientific Committee:** Elena Battaglini,  
Joost Dessein, Lummina Horlings,  
Anna Laura Palazzo, Katriina Soini.

**Local Organising Committee:** Elena  
Battaglini (IRES, Rome), Anna Laura  
Palazzo (University Roma Tre),  
Giuseppina De Santis (Centro Einaudi,  
Turin), Luca Davico (Turin  
Politecnico), Luca Staricco (Turin  
Politecnico).

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**Technical Secretariat:** Eliana Panzironi  
([segreteria@ires.it](mailto:segreteria@ires.it))

The Local Organizers will be presenting some  
options for visits and tours on an individual  
basis.

## The Sense of Place Cultural sustainability and regional development

The overall Conference theme is territorialisation, to be understood as a process which links physical, socio-economic and cultural place-based conditions for sustainable development, encompassing sense-making and giving meaning to places through cultural practices, place identities, narratives, values and sense of place.

The conference theme combines regional development with the main topics of the Cost Action “Investigating Cultural Sustainability”. This combination leads to four thematic lines, that will be explored in the key note sessions:

1. Memory, identity and places.
2. The role of culture in place-framing and making.
3. Urban and regional planning: cultures and practices.
4. Territorialisation: challenges for policies.

These thematic lines will also be reflected in the Parallel sessions, as they deal with different COST book projects. International scholars and experts will be invited as key-note speakers either in Plenaries or to contribute to the Parallel Sessions’ discussion on the topics of the work-in-progress COST books.