



Urbanistica n. 130

May-August 2006

Distribution by www.planum.net

Paolo Avarello

The plan is not enough

edited by Marco Cremaschi

Albino Caporale

Fabrizio Barca, Marco Magrassi

Marco Cremaschi, Nataša Avlijaš

Marco Bellandi, Annalisa Caloffi

Marco Cremaschi, Anna Paola Di Risio

Francesco Gastaldi, Giulietta Fassino

Pietro Elisei

Massimo Bressan, Armando Dei, David Fanfani

Problems, policies, and research

Innovation and urban competitiveness in Ob. 2 regions of Italy

Competitiveness and urban policies

Towards a metropolitan agenda in the new programming

Urban policy: an only partial assent

Cities, districts and regional innovation systems: the intersection between innovation policies and territorial policies

The concentration of high-level jobs in the cities

Piedmont

Lazio

Tuscany

Projects and implementation

edited by Maurizio Marcelloni

Maurizio Marcelloni

Carmela Mariano

Francesca Rossi

Laura Valeria Ferretti

Yannis Tsiomis

Bruno Gabrielli

Interview with Manuel Salgado

Federico Oliva

An urban project for the Romanina

The centrality of the periphery

The preliminary studies

The history of a competition

Description of the preliminary layout

An approach to the urban project

The competition for the Romanina master plan. The challenge of the centrality

Creating a centre in the Romanina area

Strategies, rules and decision

Profiles and practices

Francesco Rubeo

Yodan Rofè

Giovanna Fossa, Robert D. Yaro

Cristina Bianchetti

Patrizia Gabellini

Luca Gaeta

Recovering historic centres: an urban project for Beijing, Baimixiejie, the White rice road

Making liveable and sustainable major urban streets: a renaissance for multiway boulevards

A comparative study of the New York and Milan convention-trade fair centers

The crisis of the relationship between power and authority in the changing city

Ludovico Quaroni: urban planning concepts before their time

Public land as leverage for urban projects

Anna Maria Colavitti, Giancarlo Deplano

Methods and tools

Museum-city and museum of the city: reflections on an utopia

Received books

'Creating a centre' in the Romanina area: interview with Manuel Salgado

What was the most involving element in the competition for the new centrality?

The Romanina competition was not a normal architectural competition within which to present an architectural proposal with a precise form and a recognisable image. The objective was that of constructing the base for an urban project that was not a macroobject of architecture, but rather a programmatic and strategic process that makes use of diverse instruments to promote a proposal for urban transformation. The Urban project is a hybrid product that utilises the logic of planning; playing with uncertainty, more than the formal design of the territory.

What do we mean then by urban project?

Within the millenary history of the urban form there are multiple testimonials of portions of cities that were built according to an overall project. The new difficulty resides in conserving, over time, the design of the city within the complex game of relationships and the pulverisation of centres within the decision-making processes that characterise their management.

We, unlike the others, do not consider the order of the city to be a preconceived notion of European architects who have gone beyond reality. We saw the Romanina project as an attempt to reconcile planning and design and strategy and design.

In your opinion what distinguishes an urban project from a large-scale architectural project?

The challenge is the variable of time. The uncertainty of the future obliges us to think of the

urban project as an 'open work' that allows for the emergence of new opportunities, that integrates programmes from different users and different designers with its own idiosyncrasies and which does not generate a formless and incoherent organism. We feel that, for this work, the following are essential: the pattern as the matrix upon which to build; the design of open spaces and public space in particular: accessible, symbolic, social and representational; infrastructures as vital elements for the city and contributions to the new form of the urban landscape; the location of activities with strong symbolic value.

Within this concept of the 'open work', drawings are simulations on top of the matrix that establish the frontier between public and private space, which is what designs the city. For this reason we feel that with the urban project there must exist various levels of rigidity: the maximum level of open spaces and the minimum level of building, with rules for the overall design.

This is to demonstrate that we are not in the realm of utopia, but that we wish to provide cities with the seal of quality upon that with is for everyone: public space; the rest may continue to be designed to respond to the solicitations of time.