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## The Plan, Agenda 21 and environmental certification Luca Favali

The preparation of the Structure plan has advanced together with the process of environmental certification (Iso14001and Emas) both linked to the local Agenda 21. On that particular point the whole process appears to be strongly innovative. Reflection on the whole experience reinforces a central point: that territorial development is strongly related to the quality of the administration and that of planning of environmental and landscape resources; hence the strong relation with the environmental certification that characterized the Grosseto municipality in the same period (Iso14001 and Emas certifications). The arena where planning and environmental certification have met was Agenda 21. The organization of the planning strategies into decision areas and options was very well suited to Agenda 21 procedures because it involved officers, councilors, opinion leaders and all the stakeholders in an almost three months of brainstorming. At the beginning of the Agenda 21 process, there were 50 decision areas, grouped in six main subjects (traffic and transportation, coast, housing and leisure, offices and industry, water cycle, main infrastructures). The participants debated on those decision areas and options in three forum for each subject; with a final session for the formalization and collection of proposals. The success of the approach is documented in tables 1 and 2. On the other hand the decision to have extensive participation was unavoidable for an

environmentally certified

town as explicitly required by the Emas regulations no. 761 of 2001 which specify a dialogue and debate with the public and the stakeholders. Furthermore this chosen process has the objective of spreading environmental knowledge and consciousness among the population. The debating forum on real problems has brought trade unions, non governmental organizations and opinion leaders to compare their different strategic visions and to compete, and cooperate, for the solution of common problems. Therefore in addition to sustainable planning, the

result was the relevant

growth of individual and

to the civic community.

collective participation in the

choices, the emergence of

planning proposals, and an

increased spirit of belonging