



**Urbanistica n. 133**

May-August 2007

Distribution by [www.planum.net](http://www.planum.net)

---

*Paolo Avarello*

If the plan...

---

*edited by Manuela Ricci  
Roberta Lazzarotti*

**Problems, policies, and research**

Minor historic centres, the many ways of promotion and improvement  
Regional actions for promoting historic centres. The opposition between town planning renewal and economic revitalization  
The national Gis system for the cultural heritage  
The Region of Campania promotes the rehabilitation of its minor historic centres  
Atessa's historical centre between industrial and post-industrial development  
The complex balance of the sites entered on the Unesco list: the case of Lijiang  
The Lab.net project. Transborder network for promoting historic urban centres Sardinia-Tuscany-Corsica  
Shared policies for the conservation of the features of local identity: San Chirico Raparo  
Observatory on commercial revitalization measures in historic centres and urban areas

*Giovanni Biallo  
Roberto Fiorentino  
Giulia Augusto  
Claudia Mattogno  
Paola Lucia Cannas, Marco Melis*

*Anna Abate, Rosanna Argento  
Iginio Rossi*

---

*edited by Piergiorgio Bellagamba  
Piergiorgio Bellagamba  
Luisa De Biasio Calimani  
Franco Panzini  
Luisa De Biasio Calimani  
Roberta Angelini*

**Projects and implementation**

San Benedetto del Tronto and the masterplan: a choice, a challenge  
The city model  
The form of the city  
Environmental resources  
Open spaces and collective places  
The masterplan construction procedure

*edited by Paolo Scattoni  
Marco De Bianchi  
Lucio Carbonara  
Lucia Gracili, Pietro Pettini  
Carlo Alberto Garzonio  
Luca Favali  
Manuela Ricci*

Grosseto. Structure plan and the memory of planning  
The contents of the plan: the three dimension of sustainability  
Urban planning and research  
Territorial plans and structure plans  
Geology and urban planning  
The plan, Agenda 21 and environmental certification  
A plan and its possible memory

---

*edited by Valentina Cosmi  
Paolo Avarello  
Massimo Cavallaro  
Sebastiano Steffinogno*

**Profiles and practices**

The Urbanistica prize  
Presentation  
Romagnano al Monte (Salerno): a contract of quarter for an historical centre under used  
Green by-pass, study for the requalification of the territory crossed by the Passing of Mestre  
Eastgate Park, Portogruaro (Venezia)  
Perugia, Monteluca project  
From the sea-shore to the hill: and the front-city of Reggio Calabria  
Verona, Consorzio Zai  
Parco Europa at Cesena  
History, landscape and sustainability. The seaside holiday camps of Calambrone  
City of Forli: feasibility study of the ministerial project system centro-nord

*Elisabetta Piacentini, Alice Marie Soulié  
Luca Panizzi  
Francesco Suraci  
Franco Zuliani  
Riccardo Barbieri  
Olimpia Niglio  
Manuela Barducci, Roberto Cavallucci*

---

*Edoardo Zanchini*

**Methods and tools**

Conflicts in a networked territory

*Francesca Governa, Gabriele Pasqui*

Local development weak areas

*Paolo Pileri*

Preventive ecological compensation for a new planning way

*Francesco Ventura*

Planning as a problem

**A plan and its possible memory**  
*Manuela Ricci*

The plan as a process; the conflicts as resources; the plan built by increments. The experience of the Grosseto structure plan seems to speak a different language from the consolidated one of planning making and administration. The plan is considered to be a complex decision making process and the conflicts which emerge in this process are considered more as resources for better decisions rather than obstacles and barriers. The approach adopted raises two questions about the 'decisions areas' on which the plan is based. The first question relates to the transparency of the decision areas and options, which were set up through the various forms of public participation. To what degree can transparency be achieved?: the full 360 degrees are obviously impossible, though this may be more closely achieved with time. The second question relates to possibility of the generalization of the rich participatory environment in Grosseto. From another viewpoint, the approach used in Grosseto can be seen as the base from which the above mentioned 360 degrees may be approached, being used as an incremental path to enlarge participation (even if only in the long term). This applies to the practice of managing conflict as a resource; but so as to avoid the domination of the strongest actors it will be necessary to widen participation as far as possible in order to produce proposals of the 'many', from both a cross analysis and an integrated analysis of the problems which can break down some of the entrenched powers which usually dominate planning.

*Interactivity and dynamism of the knowledge path: environment at the centre*  
 Agenda 21, environmental certification and the phase of co-planning were the basis for a sustainable plan that set out its physical limits (through a ring road) while environmental certification plays a complementary role. A dynamic laboratory that forced the analytical activity to interact with the emerging proposals.

*Memory and traceability*  
 The pressure to move towards the above mentioned 360 degrees is essential for the citizen's consciousness of the spatial civic identity. Memory then and traceability beyond politics: the components of the local community interact and leave a recognizable trail that is its memory; the sense of its passing through: a base to build a community identity. The activities undergone to adapt the tension/will of the plan are more important than implementation because such a tension allows the community to 'look after' its own plan. The 232 options and 56 decision areas represent a heritage that implies a relevant interpretation effort by the many actors to outline their future. Such a heritage cannot be limited to planning but extends to other tools, like Agenda 21, environmental budget, Social budget, Participated budget, all of which can contribute to the building of citizenship. In this respect, traceability must be accessible to the public at large; this is the orientation of the most recent research by Paolo Scattoni. Finally, administrative sustainability is necessary, carried out through a reorganization of the planning office whose staff have to embrace a planning process which is based on the circle of traceability and memory.