

CAGLIARI

The URBAN area is the district of Pirri, an ancient village based on agriculture, situated in the city outskirts.

Pirri was the first settlement to undergo the pressure of urban expansion: today the built area is absolutely continuous and all that remains of the ancient rural "village" is a limited area in the historic centre, which can be recognised by the road pattern and by the few remaining "Campinadese" houses.

Bordering on the historical perimeter of the inhabited centre, in a few years a wholly illegal new district arose, Baracca Manna (200 hectares, with approximately 6,000 inhabitants out of a total of 30,000 residents in the area), totally devoid of services and primary and secondary urbanisation. The area is characterised by the lack of environmental hygiene, the high rate of unemployment and the widespread and varied forms of poverty.

The idea and the objectives

The URBAN programme, located in the Barracca Manna district of the Pirri area, contemplates a series of measures specifically foreseen by the EU:

- improvement of sanitary and health conditions, of street lighting and of infrastructures, and the consequent strengthening of the safety/security and crime prevention measures

- upgrading the social services and recovery of derelict areas.

The promotion of local employment

The basic idea, financed by the Measure "Promotion of local employment" co-financed by the EDF, is to start a series of actions that will lay the foundations for the economic development of the area. The ensemble of activities foreseen have the feature of specific experimentation characteristics both in their capacity to involve public and private actors, and in their value of transferability.

The actions of prevention and of support for working insertion are all under way. The ones described below are of special interest.

The *Territorial Training Agency* represents a circuit of formation, with innovative contents, based on the *Simulimpresa* model: the reproduction of the work situation through the "twinning" of a "simulated enterprise" and a "tutor"

enterprise for the carrying out of training plans concretely connected with the working world.

Training Apprenticeships, services of accompaniment to insertion in jobs, are addressed to young persons and adolescents who risk being marginalised, in order to facilitate their entry to the working world through personalised supporting circuits in pre-identified enterprises.

- with the *Selection and training of neo-entrepreneurs* it is intended to stimulate the growth of a business culture and to develop forms of self-entrepreneurship.

The *Incubator* is a services centre addressed to aspiring young entrepreneurs and neo-entrepreneurs, aimed at offering support in the start-up and/or development phases of an enterprise.

Informagiovani is an office addressed to adolescents and young people to facilitate their access to information in all fields of interest to them (scholastic choices, jobs, cultural activities). It is integrated with the *Time Bank*, with a view to trying out forms of meeting between the young and the not so young in order to foster the exchange of competencies and to promote the use of resources in an optic of reciprocity and solidarity.

Importance attaches to the activities carried out by the municipality aimed at the younger age groups (between 6 and 14 years):

- *road work with adolescents*, for the performance of itinerant activities of an educational character or of socio-cultural animation in the street, for the purpose of stimulating social and cultural participation
- *scholastic antidispersion activity*, to forestall the abandoning of educational activities; this is carried out in the elementary and lower secondary classes, to inform and guide the younger pupils and, in particular cases, to foresee individual psycho-social support activities in out-of-school hours
- the *Guidance and Activity Centre* set up in agreement with the schools of the territory, addressed to the younger age-groups of the population (pupils in the lower and middle secondary school grades and attending the first two years of the upper secondary school grades) to support them in the delicate phase of choosing their study curriculum, by means of actions of animation, information and stimulation to reflect.

Again within the context of Measure 1, URBAN Cagliari has promoted the following social animation initiatives:

- The *Ludoteca*, a space for playing and for formative games activity for children up to 6 years of age and for those up to the age of 13 years. The

Ludoteca is integrated with the *Permanent Territorial Workshop*, which organises creative thematic activities (free painting/sculpture workshops, audiovisual activities, photography).

- *Peter Pan*, an *Information Technology Observatory* dealing with social problems, set up in support of public and private operators in the drawing up and management of social policies.

With regard to initiatives for vocational training, courses have been started based on the *atelier* model. The training courses foreseen combine the acquisition of specific technical competencies with an orientation phase targeted on insertion in jobs and self-employment, with other courses for the acquisition of “transversal” competencies (e.g. operative and procedural capacities, professional styles and attitudes).

The training activated with URBAN concerns the following sectors:

- *handicrafts* (working gold and silver; wrought iron; wood): activities connected with the opening of shops/workshops;
- *information technology* (*ateliers* for multimedia techniques and for the creation and management of web pages), activities connected with an “MCSE” Microsoft certification measure in the design and administration of information networks in the PMI;
- *social* (*ateliers* for social advisers; urban renewal assistants), activity connected with Measure 2 “Social services, health and law and order”.

Social centres

On the social services front the municipality’s basic criterion is that of identifying structures and new forms of intervention intended as a priority for the population groups which, by their age and their economic and social condition, are most exposed to the risk of being marginalised.

In particular, the creation of two centres is foreseen, as illustrated below.

The polyvalent residential centre for old people, at Terra Maini, is structured in such a way as to favour inter-personal communication, recreational and cultural activities, and the possibility for inmates to freely organise their time in the most suitable ways and forms.

The Centre, at present under construction, covers an area of approximately 19,000 sq.m and has a total volume of more than 33,000 cu.m. It has four storeys and a **superficie calpestabile** of about 8,000 sq.m.

The areas for common activities (gymnasium, bar, restaurant) and for medical services (rehabilitation, physiotherapy, hydrotherapy, laboratories for analyses)

will be on the ground floor, while there will be 92 large bedrooms with sleeping accommodation for 154 persons on the other three floors.

Completing the centre there is a large outdoor car park. Work on the Centre is under way and the work time table is being punctually adhered to.

The social aggregation centre, located near the industrial complex in Via Italia, known as “ex Glassworks”, will contain all the activities connected with fundamental aspects of life: social initiatives and events, information, culture, art, music and entertainment.

Once it has been restructured, the Centre will be able to accommodate up to 300 users at the same time. It will have a total volume of about 22,850 cu.m and an area of 15,000 sq.m.

The rehabilitation of Manna

The municipality has almost completed a first district rehabilitation lot, limited to construction of the main road system, suitable for the purposes of vehicular traffic inside the district and of connection with the Pirri and Cagliari urban areas, as well as connection with ring road 131 and with National Road 554, together with the corresponding main sub-services.